

DNA Services of America Named to Franchise Market Magazine's Top 100 New Franchises List for Second Consecutive Year

DNA Services of America (www.dnasoia.com and www.dnafranchiseinfo.com), a national DNA-based testing services company, announced that it has been named to Franchise Market Magazine's Top 100 New Franchises list for the second consecutive year in its Fall, 2007 issue.

Lafayette, LA (PRWeb) October 26, 2007 -- DNA Services of America (www.dnasoia.com and www.dnafranchiseinfo.com), a national DNA-based testing services company, announced that it has been named to Franchise Market Magazine's Top 100 New Franchises list for the second consecutive year in its Fall, 2007 issue. DNA Services of America is the first franchise company in the DNA testing industry, providing DNA-based testing services such as paternity tests; other family relationship tests for situations such as immigration and biological confirmations for adoption or surrogate parent arrangements; forensic DNA; and its newest product line, nutrigenomics. DNA Services of America is the first distributor of GenoTrim™, the first true DNA-customized nutritional solution for weight management under its nutrigenomics product line.

“It is a great honor to be selected by Franchise Market Magazine for its Top 100 New Franchises list for the second year in a row”, stated Jeff Martin, CEO and President of DNA Services of America. “Every day our franchisees and employees are working diligently to make DNA tests accessible to the general public in their communities. To have their efforts recognized once again is incredibly gratifying.”

About DNA Services of America

DNA Services of America is passionate about fulfilling our mission to help others seeking the truth when it matters most®. DNA Services of America provides DNA-based testing services to our clients through local service centers established throughout the United States. We were founded on the principle that our clients are our first priority. We realize that anyone that is compelled to seek our services needs a sense of peace that can only come if they know the truth regarding their specific, individual situation. We provide answers through confidential and accurate DNA testing at locally-based personal care service centers. Please contact us toll free at 866.436.2762 for information on how we may assist or visit us at www.dnasoia.com. Franchise information can be found at www.dnafranchiseinfo.com.

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DNA Services of America

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