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SUCCESSFUL WOMEN AND THEIR FRANCHISES



DNA Services of America

Cash Required: \$12,500
Total Investment: \$39,150 - \$101,400
Full Time: Yes
Part Time: No
Home Office: No

Own a high-demand, innovative business that serves the growing needs of Americans by offering members of your community peace of mind through evidence provided by DNA identification test results for paternity, family relationship establishment, infidelity testing and forensic DNA. DNA Services of America is focused on meeting the demand and is rapidly becoming the largest DNA testing services company in the nation through its first-of-its-kind franchise program. You do not need any previous industry experience to qualify, because we offer a complete, proven business system, ongoing support, and thorough training.

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Own a Unique and Innovative Franchise with High Consumer Demand

Raquel Mandel was a paralegal in family and criminal law for 15 years when she decided it was time she used her hard work and skills to benefit her own business. "There were moments I worked so hard as a paralegal. The stress level was always high and I often ate lunch at my desk while working. I felt that if I could work this hard for attorneys, why couldn't I work for myself? I discovered the DNA Services of America opportunity and knew it was right for me. I worked in family law and know how important paternity testing is."

Like Mandel, you can own a high-demand, innovative business that serves the growing needs of Americans by offering members of your community peace of mind through evidence provided by DNA identification test results for paternity, family relationship establishment, infidelity testing and forensic DNA. DNA Services of America is focused on meeting the demand and is rapidly becoming the largest DNA testing services company in the nation through its first-of-its-kind franchise program. You do not need any previous industry experience to qualify, because the company offers a complete, proven business system, ongoing support, and thorough training.

A Huge and Growing Demand and Little Competition

Clients are typically in stressful situations when they come to DNA Services of America. They need answers to extremely important, life-changing questions. The DNA Services of America franchise system is the only DNA services company in the country with offices within communities. Clients receive personal, caring, one-on-one service and receive results quickly, reliably, and with complete confidentiality.

"I simply have no other competitors in Miami that offer the one-on-one service we provide to our clients and the personal attention clients receive is worth a lot to them. We receive a lot of referrals from people because they're so pleased with the service they received from us," explained Mandel.

If you are looking for autonomy, flexibility of schedule and the chance to get in on the ground floor of an exciting, rapidly expanding company, this is an affordable business opportunity you should explore. DNA Services of America is an entrepreneurial franchise opportunity to become a part of an industry that is needed within local communities and remains consistent during any economic change. DNA Services of America is the first DNA testing franchise in the country, and as the need, popularity, and awareness of DNA testing increases throughout the country, we will have the ability to meet the demand.

"I certainly feel that I made the right choice in buying this business. This is very much a growing industry. Paternity testing is our bread and butter but we offer many other services such as infidelity testing. I believe in this opportunity and the industry's potential so much that I bought two territories," exclaimed Mandel.

No Previous Experience is Necessary!

You do not need previous experience as a business owner or in science or law to succeed with DNA Services of America. They're turnkey business system includes comprehensive training and exceptional support as Mandel explained, "The support is amazing. It's simply unparalleled. There are constant communications and consistent praise and recognition from the home office. They are also always trying to improve the system. They actively ask for and use franchisee feedback. They're just phenomenal. DNA Services of America is a great company and I'm so glad I made the decision to join them!"

Mandel just employed her first employee to help her with office work. Her day to day work includes marketing, networking with potential clients and professionals that will refer their clients to her, mobile collections, and accounting. "I get a majority of my customers through marketing, networking, and referrals. Customers come to me through the Yellow Pages, lawyer referrals, and Internet and radio advertisements."

Mandel is also mom to two children ages 12 and 17 and they are very supportive of her business. "They are always asking how the business' numbers are looking! I work very hard because I want to grow my business but I work less than I used to and if I need to have a flexible schedule on a particular day, I can have it now. Often, I will take work home and do it when my kids are sleeping. It's a great alternative to the long days I used to work, when I wouldn't be home until 7 or 8 pm."

Mandel concluded, "Women across the country are becoming more and more independent and it makes me feel good to know that I can do this on my own. I am confident that this business has a lot of potential now and in the future and I would highly recommend it to anyone that is determined and wants to make something of themselves. If you're willing to work hard, you do not need any prior experience. It's an easy and rewarding business to run."

Rapid Request

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